

February 2021

Sponsorship Opportunities & Form

Cash Sponsor

- Those who sponsor will be awarded advertising via a sponsor listing on the MFCA Danceathon & Virtual Family Party website alongside other sponsors.
 - Bronze: \$150.00 or more
 - Silver: \$300.00 or more
 - Gold: \$500.00 or more

Social Sponsor PLEASE NOTE: Social Sponsors are asked to fundraise **OR** provide a small cash donation.

- **Record** a 10-20 second dance video (have fun with themes: 80s neon, 90s throwback, 20s swerve) along with your name or logo before **April 1st, 2021**, to carenw29@gmail.com to be included in our **promotional video!**
- Videos sent after April 1st, 2021 will still be **advertised** on the MFCA Facebook page and DAT website.
- **Call To Action:**
 - **Share** your video on social media 3x before May 20 and use #MFCA in your post
 - **Message:** "I'm dancing to support Marin foster youth and the #MFCA danceathon May 20th. (@marinfostercare on Instagram) Click [this link](#) to donate."
 - **Drive** your community to the [DAT website](#) & **Join us live** on May 20th details to come on [Facebook page](#)

In Kind Sponsor

- While we appreciate all variations of gifts, our main focus is to raise funds to support our foster youth.
- If you would like to donate in-kind, we would appreciate **gift cards** to support local business, grocery and home goods stores.
- **Pre-Packaged Options:** These packages have been pre-packed. To contribute or buy a package below, please complete the prior form. These will be used as award prizes!
 - Family Home Theater Package: Value est. \$1000.00
 - Inflatable outdoor screen
 - Travel projector
 - 1 year Disney+ subscription
 - 250.00 gift card
 - Post COVID Travel Package: Value est. \$800.00
 - Suitcases
 - Luxury toiletries
 - \$250.00 gift card
 - Travel games
 - Family Games Package: Value \$500.00
 - Outdoor Connect Four
 - Giant Tumbling Timbers
 - 50.00 gift card



2021 DANCE A THON — SPONSOR FORM

Sponsor Information

Name (Person or Business) Please print name exactly as you would like to be recognized:

Address: _____

Telephone: _____ Email: _____

Contact Person: _____

List Sponsor as Anonymous? Yes No

Donation Information

Type/Amount of Donation

Cash Sponsor Amount: \$ _____

Social Sponsor** (describe): _____

In Kind Sponsor (describe): _____

Fair Market Value of In Kind Donation: \$ _____

Limits/Restrictions/Expiration: _____

I'd like to buy a pre-packaged prize: _____

Payment Method (for cash sponsorships):

Credit Card (MC or Visa)

Name on Card: _____

#: _____

Exp: ____ / ____ CVN: _____

Check payable to "Marin Foster Care Association"

Sponsor Signature: _____ Date: _____

Thank you very much for contributing to the 2021 Danceathon & Virtual Family Party!
 You will receive a tax receipt in the mail following the event.

MFCA is a 501(c)(3) Nonprofit Organization, Federal ID #47-5237365